



For Immediate Release:

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IMMI Demonstrates School Bus Seat Belt Safety for ABC News

February 17, 2015, Westfield, Indiana – When ABC News wanted to investigate why there are no seat belts on school buses, they turned to IMMI for answers. As the only organization currently conducting serious research into the issue, IMMI provided testing, engineering, and safety expertise for segments on *Good Morning America*, *ABC World News Tonight*, and *Nightline*.

Utilizing CAPE, the Center for Advanced Production Evaluation, a test house that has safety tested more child car seats and school buses than any other test house in the world, IMMI was able to demonstrate what happens to belted and unbelted “students” in a frontal crash and a rollover for ABC New reporter/anchor Paula Faris and her camera crew. You can watch her report [here](#).

As a result of the story, The National Highway Traffic Safety Administration (NHTSA) plans to make revisiting the safety issue a priority.

IMMI’s SafeGuard brand is the leading provider of seat belts on school buses. IMMI has conducted numerous crash demonstrations for lawmakers, first responders, school officials, transportation directors, and parents in order to educate the public about what is fact and what is fiction when it comes to lap-shoulder belts on school buses. Those interested in learning more should visit SafeGuard4Kids.com.



ABC News reporter Paula Faris tries on a school bus seat belt as IMMI President Tom Anthony looks on.

About IMMI

IMMI®, based in Westfield, Ind., is the leader in the design, testing and manufacturing of advanced safety systems. IMMI produces hundreds of innovative products for various industries, including the school bus, commercial vehicle, fire/ambulance, child seating, military, off-road, UTV, outdoor, and motorcoach industries. IMMI is also home to CAPE®, the Center for Advanced Product Evaluation, an award-winning crash test facility. Privately owned and operating facilities in North America, Asia and Europe, IMMI is dedicated to Bringing Safety to People® around the world.